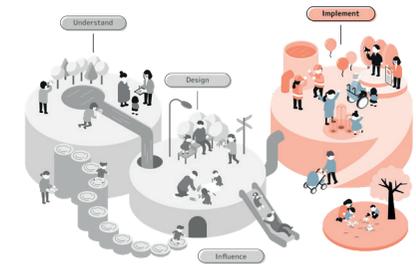**Format**
template

Group size
small (core team)

Time
few hours - few days

Facilitation experience
moderate

Prototype evaluation

What is it? The template on the right can support you in evaluating your prototype. You should use it in the prototype planning stage, and after the analysis of the collected data (after the prototype implementation phase). It is used as a reflection guide that will take you towards the next steps in your project.

How to use it? Start from the question 1 - write down specific **questions** that you want to answer through prototyping. Then, brainstorm with your team how you will **collect the data** during the prototyping session. You may want to video-record the way people use your prototype, or organise short interviews with people after testing. Next, note down your **assumptions** about why you think this prototype will be useful for the overall project. Your **Theory of Change** (*Understand, Step 7*) exercise will be helpful here. After this, you may want to go back to questions 1 and 2, and check if you are **capturing change** that you aim to achieve.
Return to questions 4 and 5 after the prototyping session. Write down the main learning points, the ideas you will take forward, and the ideas that you will discard. Both types of information are very valuable, and form the core knowledge from your project.

Keep in mind: Compare your learnings after the prototype session (question 4) with your assumptions before prototyping (question 3). How can the next iteration of your prototype take this into account?

1 Aims for the prototype
Write up to three questions that you are trying to answer through the protoype:

1.

2.

3.

Target group

2 Metrics
How will you gather data about your prototype, that will answer your questions?

3 Assumptions
How do you think this prototype will improve/change behaviours, skills, knowledge, beliefs or attitudes of children, caregivers and/or pregnant women?

4 Learnings
What are the main learnings from the prototype?

What ideas were unhelpful? What will you not repeat? What failed?

5 Next steps
Based on the learnings, what will you test next? What questions will you answer? What will you repeat and what will you change in the next prototype?