



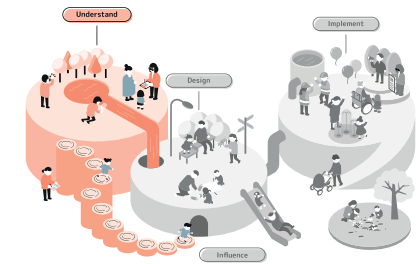


-  **Format**  
template, team workshop
-  **Group size**  
small
-  **Time**  
2 hours
-  **Facilitation experience**  
high

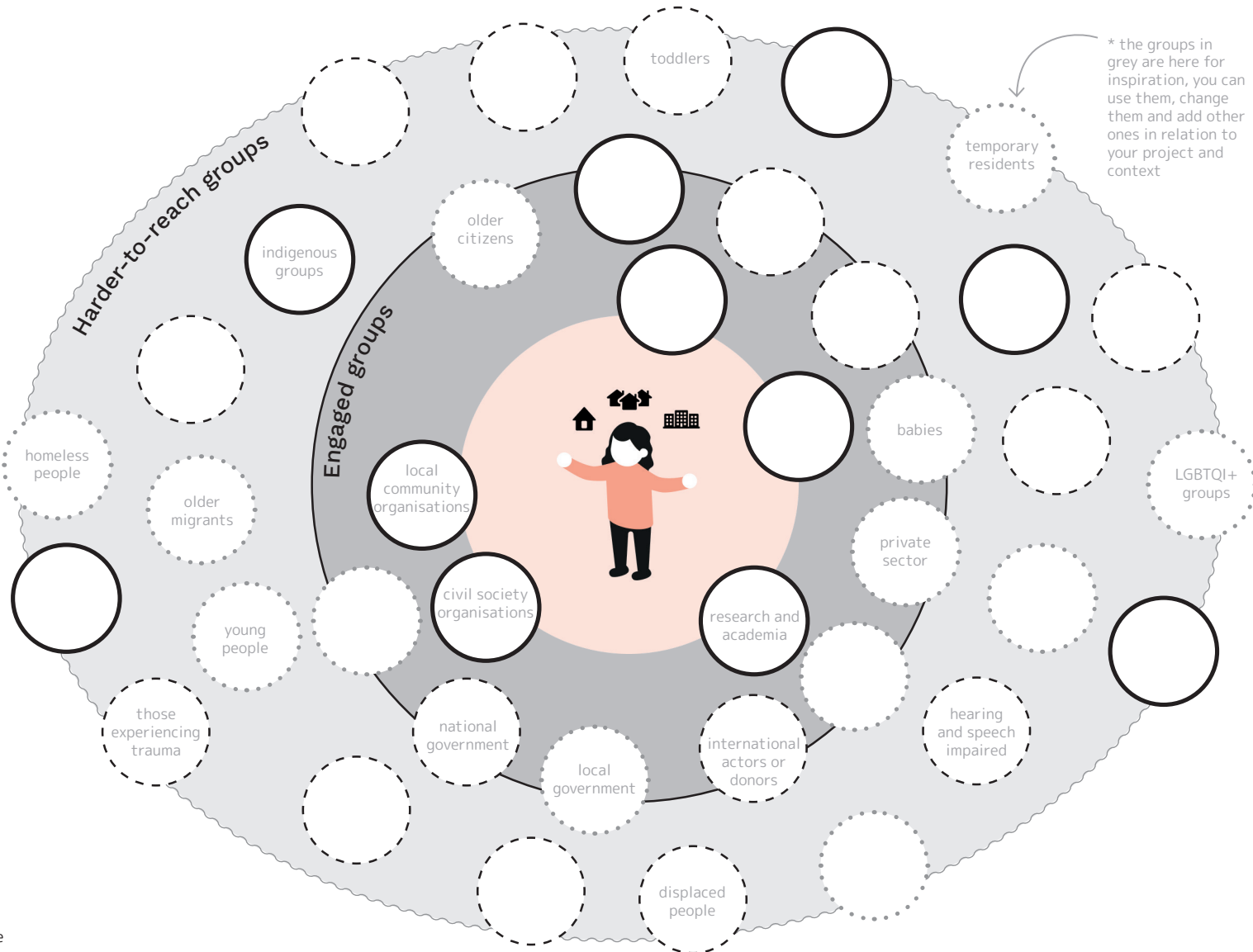





## Networks and gaps

**What is it?** This activity will help you to connect with groups of stakeholders that you may have **left out** of your engagement plan. This will allow you to include the perspective of different stakeholders in your project, have greater impact, and more sustainable outcomes.

**How to use it?** Start by thinking about stakeholder groups that you are already **in contact with**. They belong to the dark-grey circle, closest to you and your team. Then, think about the **harder-to-reach** groups you would like to engage with in your project, that belong to the circle further from you. Consider data disaggregated by **age, sex and ability**.

The next level of analysis considers the **level of engagement** of these groups. You can use three types of **smaller circles** to map this (see key below or invent your own). For example, if a local university is your close partner, write it down in the thick circle; if temporary residents are welcome but not specifically engaged in your project, write them down in the dashed circle. Think about the past or current interactions, or the impact that the existing projects and programmes have on each group. Consider how they and the project could benefit from engagement and prioritise your approach. This may take your project in a specific direction and towards new relationships.



		
team member	curious guest	passive observer
actively involved, owns the project and outcomes	sometimes involved, does not feel part of the project	not engaged with or interested in the project